



****MEDIA ALERT****

25 HIGH END BACHELORS DELIGHT WOMEN AT OC'S MOST ELIGIBLE BACHELOR AUCTION THURSDAY, JANUARY 24TH

SUNSET TAN CELEBRITY BACHELORS JEFF BOZZ & DEVIN HAMAN TO BE AUCTIONED OFF AS A TWO-FOR-ONE PACKAGE DEAL

(NEWPORT BEACH, CA) January 23, 2008 – The Third Annual OC's Most Eligible Bachelor Auction offers Orange County women 25 of the region's hottest and most available bachelors, Thursday, January 24, 2008 at Newport Lexus.

The affair lasts from 7 to 9 p.m. and serves as a fundraiser for the 2008 Miss Newport Beach & Miss Newport Beach Teen pageants (Friday, February 22, 2008 – Balboa Bay Club & Resort).

In addition to the stunning array of bachelors already committed, dates will be sold with:

- Jeff Bozz & Devin Haman (Owners & Stars of E!'s Mega hit *Sunset Tan*)
- Duff Evans (*The Real Housewives of Orange County* Season 2)
- Jared R. West (*The Real Housewives of Orange County* Season 3)

Bachelors range from ages 24 to 55 and reside in Corona Del Mar, Coto De Caza, Hollywood, Huntington Beach, Laguna Beach, Mission Viejo, Newport Beach, Newport Coast and San Clemente. Their occupations include CEOs (of Tanning Salons, Clothing Companies, Real Estate Services, Restaurants, etc), Doctors, Artists, Musicians, a Film Producer and Chevron Fire Captain to name a few.

Winning bidders receive a date with the Bachelor of their choice, an appointment with a Professional Planet Beauty Makeup Artist for the day of their date, a discounted Tanning Cocktail by Sunset Tan Newport Beach, a \$50 Gift Certificate to Bluewater Grill, two hours of drive time by Your Car Our Driver (a service which helps prevent DUI's), along with additional Gift Bag goodies.

Bachelors will be paid for by credit and/or cash onsite the night of the event. Bachelors and their winning bidders will coordinate their date within the week.

Real Housewives alumna Ashley Zarin will MC along with Model, Nutritionist and Author Dorothy Dawn.

Men aren't the only prizes available at the fundraiser.

Guests can participate in a silent auction with prizes from Bluewater Grill, Charis Fine Portraiture, CosmetiCare Plastic Surgery Specialists, Diane's Beachwear, Electric Beach, HB Skin Spa, Horn Blower Cruises & Events, Joy of Organizing, Pampered Mobile Spa, Silpada Sterling Silver, Sunset Tan and Tommy Bahama Ultra Premium Rum to name a few.



Jeff Bozz



Devin Haman



Ashley Zarin



Dorothy Dawn



Attendees will indulge in mouth-watering concoctions prepared with Tommy Bahama Ultra Premium Rum and served by Top Hat Productions.

Delicious hickory-smoked barbecue appetizers will be provided by Austin Spencer's Real Barbecue, Newport Beach.

Sharkeez Newport Beach hosts the Official Bachelor Auction After Party at 114 21st Street. Attendees to this event, which begins at 9 p.m., get the opportunity to spend time with several of the Bachelors and cast members from *The Real Housewives of Orange County* Season 3.

Sponsors include: The Actors Room, Airforce Nutrisoda, Austin Spencer's Real Barbecue, Balboa Fitness, B Scene Advertising Agency, Bluewater Grill, CosmetiCare Plastic Surgery Specialists, Damsel Magazine, The Daily Pilot, Diane's Beachwear, Electric Beach, Fast Frame, Fletcher Jones Motorcars, Gaylee Signature Spa, Glacéau Smartwater, HB Skin Spa, Huntington Independent, Horn Blower Cruises & Events, Jamba Juice, Jimmie DeFore Dance Center, Just Friends, Laguna Coastline Pilot, LIVE OC Magazine, Magazine Pink, Mardo Jewelry, Newport Beach Conference & Visitors Bureau, Newport Lexus, Newport Beach Plaza, OC Energy, OC Party Pics.com, OC Weekly, Pampered Mobile Spa Services, Paulo Santos Jeans, Planet Beauty, Sharkeez Newport Beach, SHOCK Cosmetics, Silpada Sterling Silver, Skaffs.com, Stefan Kaelin, Sunset Tan, Toastmasters, Tommy Bahama Ultra Premium Rum and Top Hat Productions.

For more information or to purchase tickets online, visit www.NewportBeachPageant.com.

Contact Newport Lexus at (888) 323-9222 or visit www.NewportLexus.com.

For interview opportunities contact:

Rochelle Veturis
Director of Media Relations
B Scene Advertising Agency

P. (714) 777-6772
O. (949) 258-4397
2901 W. Coast Hwy Suite 200
Newport Beach, Ca 92663

www.BsceneAdvertising.com