



**\*\*MEDIA ALERT\*\***

**CHELSEA HANDLER SIGNS ON AS CELEBRITY JUDGE FOR THE 2008 MISS NEWPORT BEACH AND MISS NEWPORT BEACH TEEN PAGEANTS**

**E! WILL FILM THE EVENT FOR HANDLER'S HIT TV SHOW CHELSEA LATELY**

**(NEWPORT BEACH, CA)** November 9, 2007 – Humorist and TV Host, Chelsea Handler, brings stardom, humor and her famed quick wit to the Celebrity Judging Panel of the 2008 Miss Newport Beach and Miss Teen Newport Beach pageants.

Ms Handler joins Sunset Tan owners and fellow E!-listers Devin Haman and Jeff Bozz. Chelsea will feature the event on her hit late night show *Chelsea Lately*, a program which The New York Times describes as "embarrassingly watchable."

"It's awesome having Ms. Handler on board ... She's a brilliant comedian who will show the contestants that women can be both beautiful and fun," comments Caren Lancona, Event Chair and CEO of B Scene Advertising Agency.

The pageant is Saturday, February 23, 2008 and is preceded by a slew of classes ranging from Stage Presence, Dance, Health and Fitness Training to Spokeswoman, Photo, Hair and Makeup sessions.

B Scene Advertising Agency, producers of the 2008 Miss Newport Beach and Miss Newport Beach Teen Pageants, is pleased to welcome new Media Sponsors: **The Huntington Independent, The Laguna Beach Coastline Pilot and Magazine Pink.**

B Scene would also like to recognize the event's newest Royal Sponsor, **OC Party Pics.com**, and publicly thank them for their valued involvement.

Original Pageant Sponsors include: B Scene Advertising Agency, CosmetiCare, The Daily Pilot, Fast Frame, Fletcher Jones Motorcars, Gaylee Signature Spa, Jamba Juice, Just Friends, Mardo Jewelry, Paulo Santos Jeans, Shock Cosmetics, Smartwater, Stefan Kaelin and Sunset Tan.

*For more on the Miss Newport Beach Pageant, visit [www.NewportBeachPageant.com](http://www.NewportBeachPageant.com) or [www.MySpace.com/NewportBeachPageant](http://www.MySpace.com/NewportBeachPageant).*

**For interview opportunities contact:**

Rochelle Veturis  
B Scene Advertising Agency  
3419 Via Lido, Ste 649  
Newport Beach, CA 92626  
(949) 300-8537  
[Rochelle@NewportBeachPageant.com](mailto:Rochelle@NewportBeachPageant.com)